Insights and Trends in Aviation and Air Cargo

Brendan Sullivan

Head, E-Commerce & Cargo Operations





IATA in Brief

Global trade association for the world's airlines

293 passenger and cargo carriers

83% of global air traffic













Growth Projection:

Airline industry is set to double in size by 2035

IATA's role is to help secure this growth for its members



Where will growth come from?

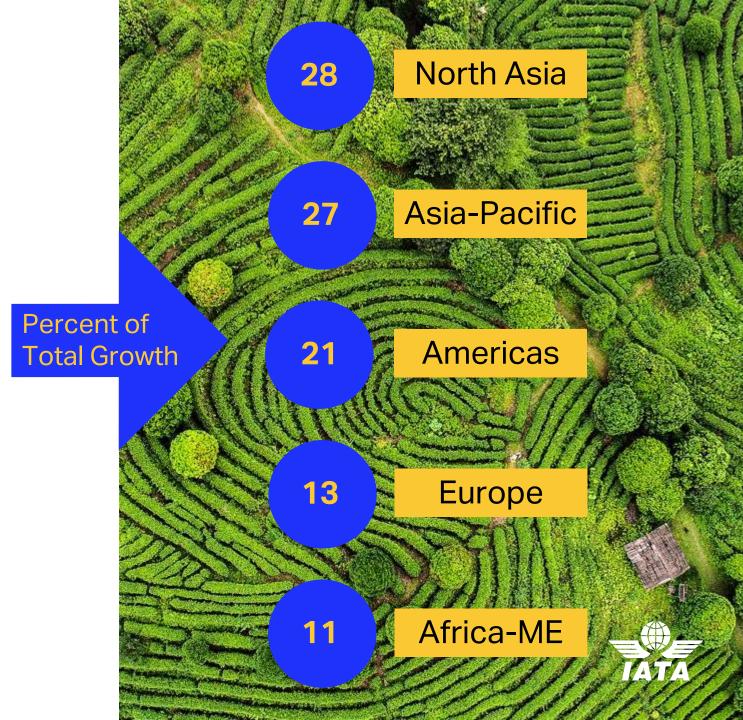
The regional perspective



Growth Scenario:

2017 to 2037 (Growth in passenger journeys [O-D])

20-Year Passenger Forecast



Global Strategic Priorities



Safety & security

Infrastructure for growth

Government, tax & regulatory environment

Climate change, noise & local impact

Rebalancing the value chain

Digital transformation

Efficient airline processes

Products differentiation

Customer experience

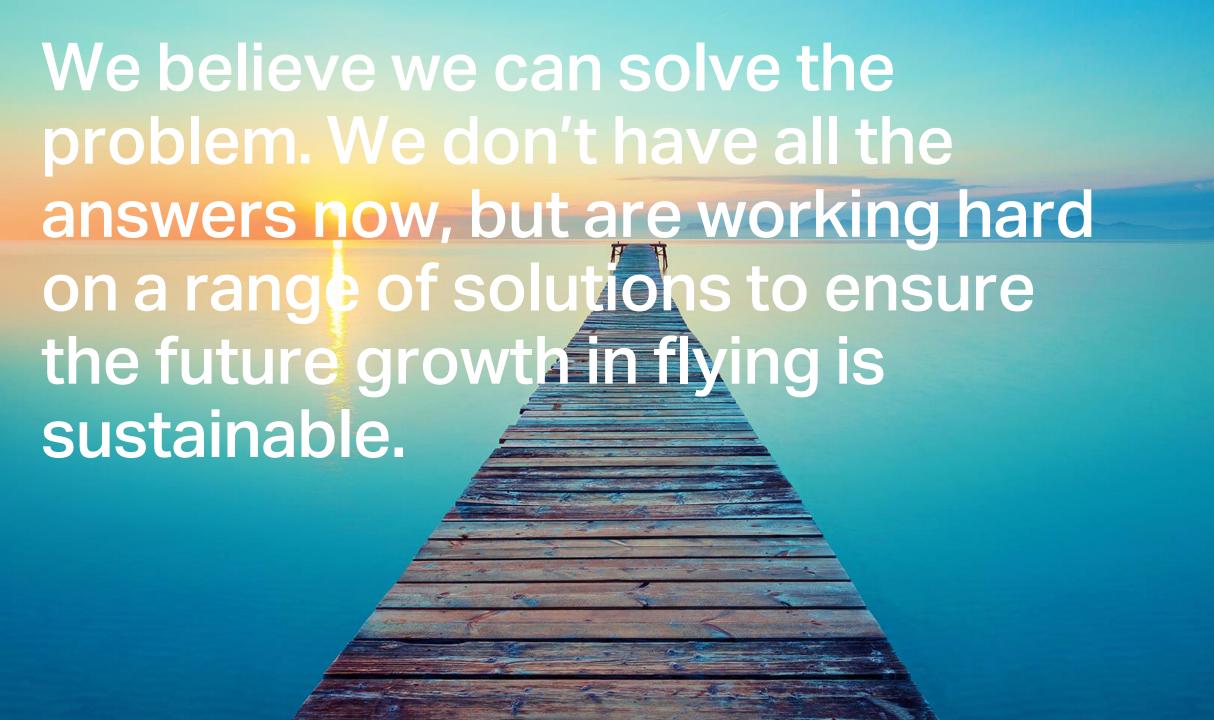
Skilled staff













People



The Problem

2030

2035

The demand of skilled labor will be higher than the offer (all industries)*

Air Cargo & PAX volumes expected to double



Already a challenge for air cargo today

33%

of cargo industry members say that finding and retaining staff are their biggest challenge



Already a challenge for air cargo today

44%

of ground services say that finding and retaining staff are their biggest challenge



20%

On average growth per year of global e-commerce

Source: Euromonitor

Twice as fast as domestic e-Commerce

Source: International Post Corporation



14.6%

Share of e-Commerce retail sales VS global retail sales in 2020

Source: eMarketer



