

Insights and Trends in Aviation and Air Cargo

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IATA in Brief

Global trade association
for the world's airlines

293 passenger and cargo
carriers

83% of global air traffic



"To represent, lead and serve the airline industry"





"Working together to shape the future growth of a safe, secure and sustainable air transport industry that connects and enriches our world"

Growth Projection:

Airline industry is set to
double in size by 2035

IATA's role is to help
secure this growth for its
members



2x

Where will growth come from?

The regional perspective



Growth
Scenario:

2017 to 2037
(Growth in passenger journeys [O-D])

20-Year Passenger Forecast

Percent of
Total Growth

28

North Asia

27

Asia-Pacific

21

Americas

13

Europe

11

Africa-ME



Global Strategic Priorities



Safety & security

Infrastructure for growth

Government, tax & regulatory environment

Climate change, noise & local impact

Rebalancing the value chain

Digital transformation

Efficient airline processes

Products differentiation

Customer experience

Skilled staff

A close-up photograph of several vibrant green basil leaves. The leaves are oval-shaped with serrated edges and prominent veins. They are layered, with some in sharp focus and others slightly blurred in the background, creating a sense of depth. The lighting is bright, highlighting the natural texture and color of the foliage.

Aviation needs to address its
impact upon the climate.



We are solving aviation's climate challenge to ensure people can continue to travel.

We have been improving our CO₂ efficiency for decades and are continuing to making progress on climate change.



We believe we can solve the problem. We don't have all the answers now, but are working hard on a range of solutions to ensure the future growth in flying is sustainable.



An aerial photograph of a rural landscape. A light-colored, winding road curves through the scene. To the left of the road is a large, dark green cornfield. To the right is a bright green field. In the upper left, there are golden-brown fields. A small tree stands at a junction on the road, and another larger tree is further along the road to the right. The text "We have an ambitious plan that meets the 2050 Paris Agreement commitments" is overlaid in white in the top left corner.

We have an ambitious plan that
meets the 2050 Paris Agreement
commitments

People



The Problem

2030

The demand of skilled
labor will be higher than
the offer
(all industries)*

2035

Air Cargo & PAX
volumes expected
to double

*"The Global Talent Crunch", Korn Ferry Institute 2018



Already a challenge for air cargo today

33%

of **cargo industry** members say that finding and retaining staff are their biggest challenge



Source: IATA Global Training Market Assessment, 2018



Already a challenge for air cargo today

44%

of **ground services** say that finding and retaining staff are their biggest challenge



Source: IATA Global Training Market Assessment, 2018



20%

On average growth per
year of global e-
commerce

Source: Euromonitor

Twice as fast as
domestic e-Commerce

Source: International Post Corporation



14.6%

Share of e-Commerce
retail sales VS global
retail sales in 2020

Source: *eMarketer*



Thank you

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